

(Please write your Exam Roll No.)

Exam Roll No. 01914202421

## END TERM EXAMINATION

THIRD SEMESTER [BA (JMC)] JANUARY-FEBRUARY 2023

Paper Code: BA(JMC)-201

Subject: Development Communication

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions. All questions carry equal marks.

Q1 Write notes on the following:-  
(a) Digital Democracy  
(b) GDP and GNP

Q2 Write notes on the following:-  
(a) MNERGA  
(b) Magic Multiplier and Empathy

Q3 Discuss the world system theory and neo Marxist theory in detail.

Q4 What do you understand by think global act local? Discuss its importance in the development process.

Q5 Write shorts notes on following:-  
(a) Digital Democracy  
(b) Social Audit

Q6 Discuss the Gandhian philosophy of development in detail. Do you think Panchayati Raj is instrumental in the development process of our country?

Q7 Write short notes on following:-  
(a) Whistle blowers in India  
(b) Role of ICT in development

Q8 What do you understand by social marketing and its role in development? Do you think CSRs are playing key role in the development process?

\*\*\*\*\*